Linda has been involved in educational technology for over 26 years, as a teacher, Director of Technology, CFF Coach, and a PIIC Instructional Coach. He has extensive training in Master of Arts in Educational Policy and Leadership/Instructional Design & Technology, a Pennsylvania Instructional Technology Specialist (K-12) certification, a certificate in Educational Technology Integration, a program specialist certification for Computer Programming, and a Library Science (K-12) has enabled her to engage in a wide range of activities. She has reviewed technology plans for PDE, reviewed technology-related workshops for possible inclusion at various conferences, and served as a judge at local Computer Fairs. Finally, Linda has been honored with various awards related to technology, including being named a Keystone: Technology Integrator and by being awarded the Making IT Happen Award from PAECT.

Linda has served on the PAECT board for ten years as the recording secretary. She feels the two most important priorities for PAECT to focus on in the next four years are providing ways to help educators (at all levels) improve learning through using technology and providing leadership for participation in advancing educational technology.

MEET THE NEW REGIONAL DIRECTORS

NORTHCENTRAL REGIONAL DIRECTOR  
Jason Heiser  
Jason started his career as a Social Studies teacher and, became connected as a Keystone Technology Integrator. From there, Jason served as his district’s Classrooms for the Future technology integration coach for the duration of the grant. Before returning to the classroom, Jason had the opportunity to assist teachers and students districtwide with technology integration and continues to do so free of charge.

Jason recently served as an interim director for his region, where he hosted a PAECT event at Knoebels Grove. According to Jason, PAECT’s top two priorities include holding more website hosting for the organization. He has also assisted with both TRETC and PETE&C. He resides in the Southwest region where he is currently the Online Learning Coordinator for South Side Area School District.

Moving forward, he will be working on identifying the next generation of Ed Tech Leaders and strengthening the network that connects our membership.

NORTHEAST REGIONAL DIRECTOR  
Diahann Snisky  
Diahann provides training and staff development workshops and classes in technology integration for the members of Carbon Lehigh Intermediate Unit 21. In addition to working with various public, private, and technical schools, she works with grants and state level initiatives as well, some of which include serving as Project Manager for the Verizon Thinkfinity grant, Co-Project Manager for Pennsylvania Technology Integration Mentor, and Co-Project Manager for Intel Teach America Grant. Diahann also provides training on educational technologies for pre-service teachers at local colleges and universities; she conducts statewide trainings and presents on various topics at state and national conferences.

Diahann feels that the two most important priorities for PAECT are to increase awareness and visibility leading to increased membership. She also feels that PAECT needs to work on being a change agent for educators in Pennsylvania.

SOUTHWEST REGIONAL DIRECTOR  
Dominic A. Salucci  
Dominic, an educator since 1989, was the lead teacher at the New Brighton Area School District's Alternative Education Program from the spring of 1997 until 2006. Collaborations with staff members, administrators, parents, school board members, and other district leaders influence his ability to collaborate with others in a leadership role. Dominic's involvement with Edudays led to New Brighton's effort to participate in the Classroom for the Future grant (and an EITI grant that followed) and led him to become the district's Technology Coach where he pushed for changes in classroom philosophy, focusing on what the students could accomplish with technology and away from a teacher-centered classroom. Even though he has now returned to his Social Studies classroom, he continues to assist staff and students with the effective integration of technology in the classroom.

Dominic’s two most important priorities for PAECT deal with communication but are different levels. On one level, the SW Region is a rather large geographic area and needs to utilize the tools available to connect members for sharing ideas and building a stronger educational community. He hopes to bring SWPAECT members together in a variety of ways to strengthen the regional organization. On another level, PAECT as a whole must continue to showcase the efforts of all educators and students in utilizing technology in school settings. By making the public and government aware of existing best practices in education, he believes PAECT can influence educational policy and be a leading voice in educational change and reform.

New Board Member Bio's

CORRESPONDING SECRETARY - Michael Baker  
Mike has taught educational technology since 1997 and worked in online learning since 1999. In the past, he has been both a CFF Coach and Keystone Technology Integration staff member. Having been involved with PAECT since 2007, he currently serves as Corresponding Secretary where he oversees a major shift in website hosting for the organization. He has also assisted with both TRETC and PETE&C. He resides in the Southwest region where he is currently the Online Learning Coordinator for South Side Area School District.

Moving forward, he will be identifying the next generation of Ed Tech Leaders and strengthening the network that connects our membership.

PAECT MESSAGE FROM THE PRESIDENT:

PAECT would like to welcome you to the 10th Annual Pennsylvania Educational Technology Expo and Conference 2014. Our web presence, conference planning tools, and mobile tool have moved us ever forward to a completely digital conference. After attending each session, evaluate them using your mobile device or laptop to earn your continuing education hours/ Act 48 hours. Make sure to have your PPID number available. All of the evaluations are reviewed and utilized to improve the conference in following years.

If you cannot make up your mind about which session best meets your needs, check out the PETE-Lets. Presenters have been asked to create a two minute digital presentation or video describing their concurrent session (PETE-Lets). These two-minute blasts plus session handouts can be found attached to the presentation description in eShow or can be accessed on Keystone on Demand. This year is Harrisburg University. Stop downstairs and visit them in the playground where they will demonstrate emerging technology. They have brought with them some amazing tools to share.

As I write this article I must reflect upon how swiftly my two year term has evolved. We have had several successful workshops this year. Both of the Flipped Learning Network events provided attendees with concrete examples and ways to implement a flipped classroom. This summer in partnership with Edupreneurs, PAECT is reinventing the Keystone Technology Integrator Program. Buildings will have the opportunity to nominate a teacher who exemplifies successful integration of technology and best practices. Planning has also begun on ISTE 2015 when it returns to Philadelphia, PA. We are fortunate to be affiliated with such a prestigious organization and share their mission and vision of educational technology. Look for more opportunities to get involved in the conference and give back to this organization and to ISTE. We will be looking for numerous volunteers in the upcoming months.

The PAECT Awards Banquet will be held on Monday evening at 6:30 PM in Aztec. Tickets are still available for purchase and can be purchased at registration. The dinner provides all of us the chance to share in the recognition of individuals in our state who have demonstrated leadership in the educational technology field. After the banquet all members are invited to attend their Regional Director’s meeting in Room 3338 beginning at 9:00 PM. Please stay and enjoy the President’s Reception at the conclusion of the regional meetings. Stop by the PAECT booth across from registration for more information about the banquet and the organization.

It is with pleasure that I hand over the reins to Dr. Ann Noonen. She is a leader who demonstrates a vision and plans to move us forward as we revist and continue to implement our strategic plan. Please welcome her as your new President.

Thank You FROM PAECT

The board of PAECT would like to thank Shirley Campbell as she closes her official six year stint on the board as Vice-President President. Under Shirley’s watch, PAECT has been working to revize its Policies and Procedures document. She has also been a member of the PETE&C board, headed up the creation of the PETE&C programs, and has been an important part of crafting the the PAECT Strategic Plan, which continues to evolve.

The board also recognizes Mary Beth Hengelbrok, who is finishing her tenure as president and moving into her role as Past-President. As President, Mary Beth has been important in the crafting of the PETE&C programs in 2013 & 2014. Her guidance as the strategic plan came together has also been invaluable as have her contributions to the PETE&C board.
NEW BOARD MEMBER BIO’S

Ron Bennett
- President-elect
- PAECT Regional Director, Region 6
- 36 years of experience teaching as a math and computer teacher
- Currently serves on two national committees for AECT and CoSN

Ron began his career as a Math and computer teacher before transitioning into the role of technology director for his last thirteen years at Wattsburg Area School District. Since retirement, he has consulted with numerous school districts about technology, and he has served on the PAECT Board of Directors for thirteen years, the last eleven as Treasurer. Ron will continue his work to help PAECT stabilize its financial base by developing partnerships with technology companies and will work with regional directors to provide services in all six of our regions. He also hopes to assist the organization in providing teachers across PA with the timely and appropriate professional development they need for the classroom.

New Member Board Bio’s

Vice President - Brandon Lutz

Brandon has been in the education profession for over thirteen years, starting out as a K-6 technology teacher for the School District of Philadelphia and later becoming an Instructional Technology Coach for twenty-seven high schools throughout Philadelphia. Brandon is currently transitioning into a new position at Bucks County Intermediate Unit as an Instructional Application Specialist. Brandon is also known in educational technology circles for his 60X60® presentations, which focus on the latest and greatest web tools. In 2007 Brandon became a Keystone Technology Integrator and later joined the Keystone staff, which reinforced his thinking about the use of technology in educational settings.

In 2012 Brandon was elected as the Southeast Regional Director of PAECT. He had a vision to increase activity in the region to provide for direct member benefits. Since then, SEPAECT has held an average of 8 events per year and runs regular online regional board meetings. Brandon feels that increasing Member Benefits at the regional levels should be a focus for PAECT because PAECT is only as strong as its members base. In order to increase the membership, PAECT must create and provide relevant benefits that will encourage member participation and new membership. Brandon also feels that PAECT must seek out multiple paths for financial stability, forging partnerships with sponsors that will help PAECT financially in order to provide additional benefits to its members. As PACET moves forward, Brandon is committed to making the organization financially solvent through educational technology partnerships and sponsorships.

Treasurer - Ron Bennett

Ron began his career as a Math and computer teacher before transitioning into the role of technology director for his last thirteen years at Wattsburg Area School District. Since retirement, he has consulted with numerous school districts about technology, and he has served on the PAECT Board of Directors for thirteen years, the last eleven as Treasurer. Ron will continue his work to help PAECT stabilize its financial base by developing partnerships with technology companies and will work with regional directors to provide services in all six of our regions. He also hopes to assist the organization in providing teachers across PA with the timely and appropriate professional development they need for the classroom.

MESSAGE FROM THE FUTURE

Dear PAECT Members,

Welcome to PETE&C 2014! I trust that the Conference will be a great for you. I am honored and pleased to assume the duties of President of the Pennsylvania Association for Educational Communications and Technology (PAECT). I thank Mary Beth Hengelbrok for the hard work she has done, especially over the past two years. I hope to make good use of the wisdom and experience she represents.

As we move forward, my goals include a focus on the Organization’s Strategic Plan. The components of our plan include:

- Advocacy - Mark Relihan
- Regional - Brandon Lutz
- Higher Education - Kari Springer
- Growth, Partnerships and Sponsorships - Sean McDonough/Martin Friedman
- Leadership - Mike Baier
- Membership - Kyle Holbrook
- Marketing - Karen Galbraith
- Professional Development - Shirley Campbell
- Student Showcase - Stephanie Moor, Jim Bolton

If you wish to get involved in any of these components, please reach out to those identified. Your input and involvement is encouraged.

We will seek to build upon the strategic partnerships with other agencies and/or organizations. Specifically, the Pennsylvania Department of Education (PDE), Pennsylvania Instructional Media Services (PAIMS), International Society for Technology in Education (ISTE), Council of School Networks (CoSN), the Association of Educational Communication and Technology (AECT) and our colleagues in higher education.

Support of opportunities to enhance effective use of technology in the teaching and learning process in our six regions is another goal. Get involved in your region. Check our Web site (http://www.paect.org) to learn of region activities and get to know your Regional Director.

In closing, I’d encourage you to mark your calendars now and be sure to attend STE 2015. Philadelphia will host from June 28-July 1, 2015.

I look forward to leading PAECT as together we strive to be the Voice of Ed Tech in PA.

All the best,

Ann M. Noonen, Ph.D.
PAECT President-elect

PHOTO CREDIT

a. Reproductive Science and Technology Conference.

We are always looking for new members, you can join by going to http:// paect. org
NOW is the time to join us—take action to support educational technology! Visit https://www.iste.org/about-iste/advocacy.

**Why Does Advocacy Matter?**
Because federal policymakers in Washington, D.C., face a tight budget, and unless they hear from constituents, they will cut funds from key programs—including those that keep classrooms competitive through educational technology. Without a vocal constituency advocating for funding in their home districts, elected officials can all too easily ignore the needs of America’s 21st century learners.

**The ISTE Advocacy Network** is your one-stop shop for information about digital age learning policy and tools to help promote change in your community. Join our active network for access to state and federal ed tech policies, practical resources to support your advocacy efforts, opportunities to connect with peers, and more.

Support the E-Rate Program (https://www.iste.org/about-iste/advocacy/public-policy/er-rate) E-Rate is a vital program that must be preserved as Congress considers changes to current telecommunications law. Since 1998, E-Rate has been the driving force to ensure that nearly all students and teachers, regardless of their socioeconomic circumstances, gain access to online resources. For the E-Rate to continue, it is critical that:

1. E-Rate’s annual cap is increased to meet skyrocketing demand;
2. E-Rate funds flow without interruption; and
3. that E-Rate is not subject to unreasonable new laws or regulations.

**What You Can Do:**
Stay informed
- Visit https://www.iste.org/about-iste/advocacy and learn about important Federal Ed Tech issues
- Visit http://keystonestateeducacycoalition.blogspot.com and learn about important PA Education Issues
- Take action—Send letters to your Members of Congress, as well as State and Local Elected Officials
- Tell-a-friend—Spread the word to your friends and family about how they can make a difference!

**Why Technology In Schools**
In states, school districts and schools across the country, there is substantial evidence that technology has become a vital component for the success of the entire educational enterprise by:
- Improving learning and achievement among urban, suburban and rural students of all ages and abilities and aids all students to meet high standards
- Providing administrators with better data that can improve decision-making and policy implementation
- Helping new and aspiring teachers to become ‘highly qualified’ and experts in their subject area
- Providing administrators with better data that can improve decision-making and policy implementation
- A review of research, data and case studies published within the past five years conducted by the International Society for Technology in Education (ISTE) and the Consortium for School Networking (CoSN), confirms that technology use in education yields a broad array of meaningful results (http://www.wedtechactionnetwork.org/why-technology-in-schools)

**Coming to PETE&C**
Stop by the Advocacy booth at PETE&C and join if you haven’t already done so, tell us what you have/are doing, tell us what you want us to do (mperlman@mac.com)!

**NOW** is the time, as the ebb and flow of politicking in Harrisburg is in full swing. Let them know that you understand that educational funding is a great and powerful tool for an elected official to use as a bargaining chip, but this is supposed to be about the education of our children, not about being re-elected. Ask them to think before they vote. Call and email TODAY. Ask friends and family to do the same! It only takes one minute.
NC PAECT / UPDATE
This past year the NC Region put together a local board and kicked off its first event! With these milestones behind us, we look forward to continuing to offer events in the NC as we build on the success of 2013 and start 2014. The Region is planning another Kneebells day this year in the hopes of connecting PAECT members with one another and having a good time! Additionally, we are looking for interested members who want to join the NC Region’s local board. We are looking for motivated members who want to become more involved in PAECT. If you are interested, contact the NC Regional Director. As always, this organization is really about its members, so we want to encourage all of our members to submit ideas on what they would like to see the NC region doing for them! Looking forward to a great 2014!

SE PAECT / UPDATE
The Southeast region of PAECT offered members a variety of learning opportunities in 2013, hosting events almost every month. Our annual Open House in March kicked off with a QR code scavenger hunt and invigorated all attendees with our notorious tool-sharing session. We sponsored a number of educational events throughout our region, allowing us to meet new technology-minded educators and share information about our active organization. A BBQ in July helped us not only connect with our membership but their families as well. The co-sponsored Flipped Learning Event with Aaron Sams in October was a huge undertaking and provided our members with a unique professional development opportunity. As the year drew to a close, the popular Tech the Halls sharing event in December brought snow and good tidings as we shared our favorite tools from the past year.

And now, to follow up our successful 2013 year, the Southeast region has a number of events already planned for 2014! We hope that you will join us for the Teachers Teaching Teachers event on March 27th, where K-12 educators will share their technology integration practices with those in higher-education. Our Open House will also be held in March, and we would love to have you and your ideas attend! In addition, the Educator’s Forum will take place on May 2nd and 3rd at Philadelphia’s High School of the Future. Make sure to register early or plan to present and attend for free. We hope to see you at any or all of these exciting events to make new connections, let your voice be heard and contribute to the future of educational technology!

### TALK TECH LIVE

Tech Talk Live is the conference for IT professionals supporting education. This two-day conference held on May 6 & 7, 2014, at The Conference and Training Center in Lancaster, PA, will be complete with sessions that address the concrete challenges that IT professionals face every day in the workplace. You can attend in person or virtually.

**On-target sessions address topics relevant to:**
- System Administrators
- Network Administrators
- Desktop Support Technicians
- Application Developers
- Technology Leadership

**What You Can Expect:**
- Two days of content specifically for IT pros in education.
- Networking with colleagues who understand your work.
- Useful information to take back to your district.
- On-line virtual experience almost as good as being here in person.

This year Tech Talk Live has added a pre-conference boot camp, Cyber Security Institute, on May 5, 2014. This institute will include informational sessions on Policy Development, What to Do in Case of a Breach, The Realities of Information Risk, Forensics 101 & 102, Cyber Liability Exposures, Resources, and Coverage Recommendations, as well as hands on sessions from selected cyber security vendors.